



SideBySide

היום, כשאנחנו צורכים כל כך הרבה מידע דרך חדשות, בלוגים ורשתות חברתיות, הרבה

פעמים **אנחנו נחשפים רק לצד אחד של הסיפור.**

האלגוריתמים מציגים לנו תוכן מאוד מסוים, שלא תמיד נותן את התמונה המלאה או מציג

נקודות מבט נוספות.

לכן יצרתי את **SideBySide** - אפליקציה שעוזרת למשתמשים להבין טוב יותר תוכן תקשורתי,

לזהות הטיות, ולהיחשף לנקודות מבט נוספות.

עכשיו אני אראה את שלושת הפיצ'רים המרכזיים באפליקציה:

[Glossary](#), [Analyze](#), [Compare](#).



Main Feature

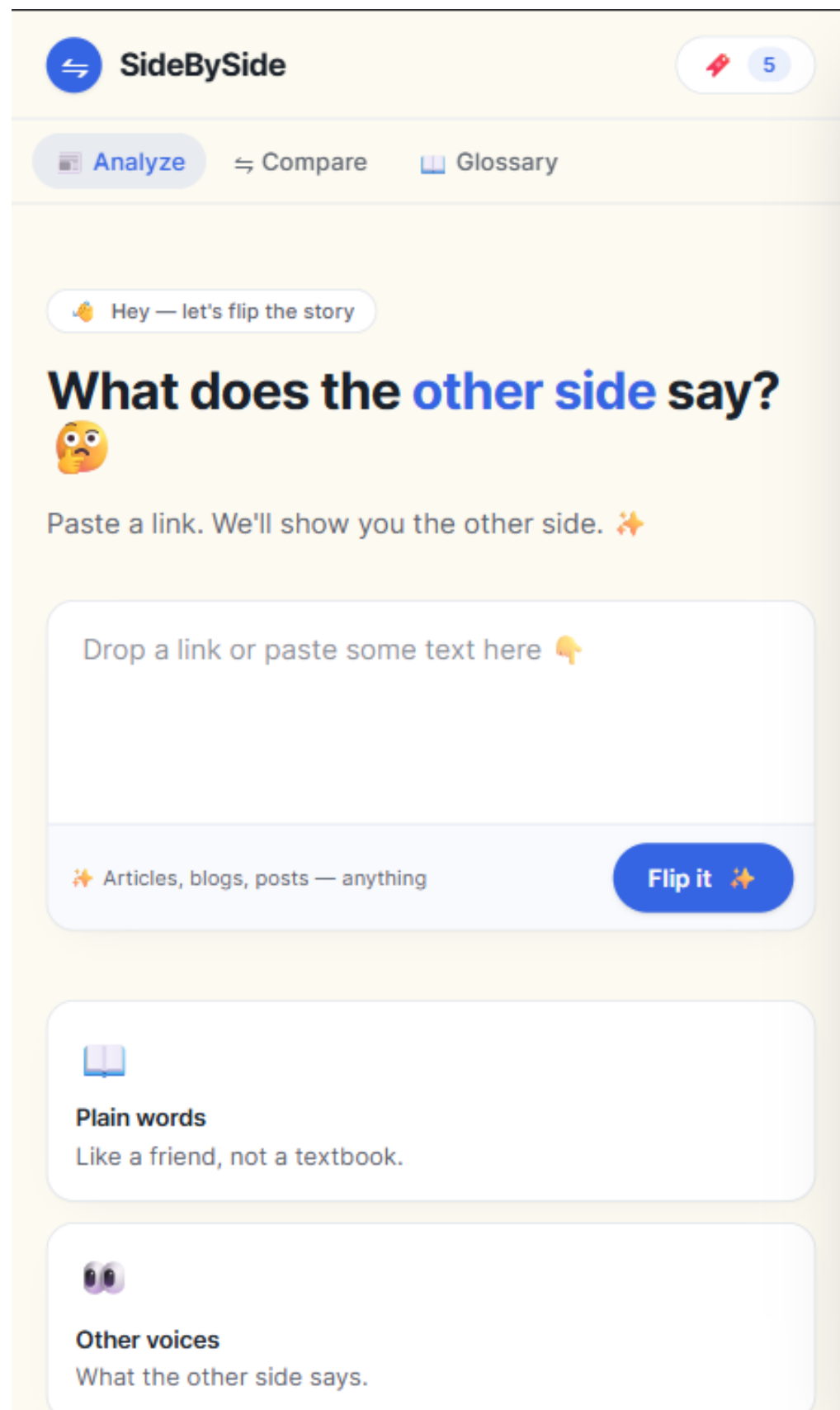
Analyze

המשתמש מדביק קישור לכתבה, בלוג או פוסט, והאפליקציה מנתחת את התוכן.

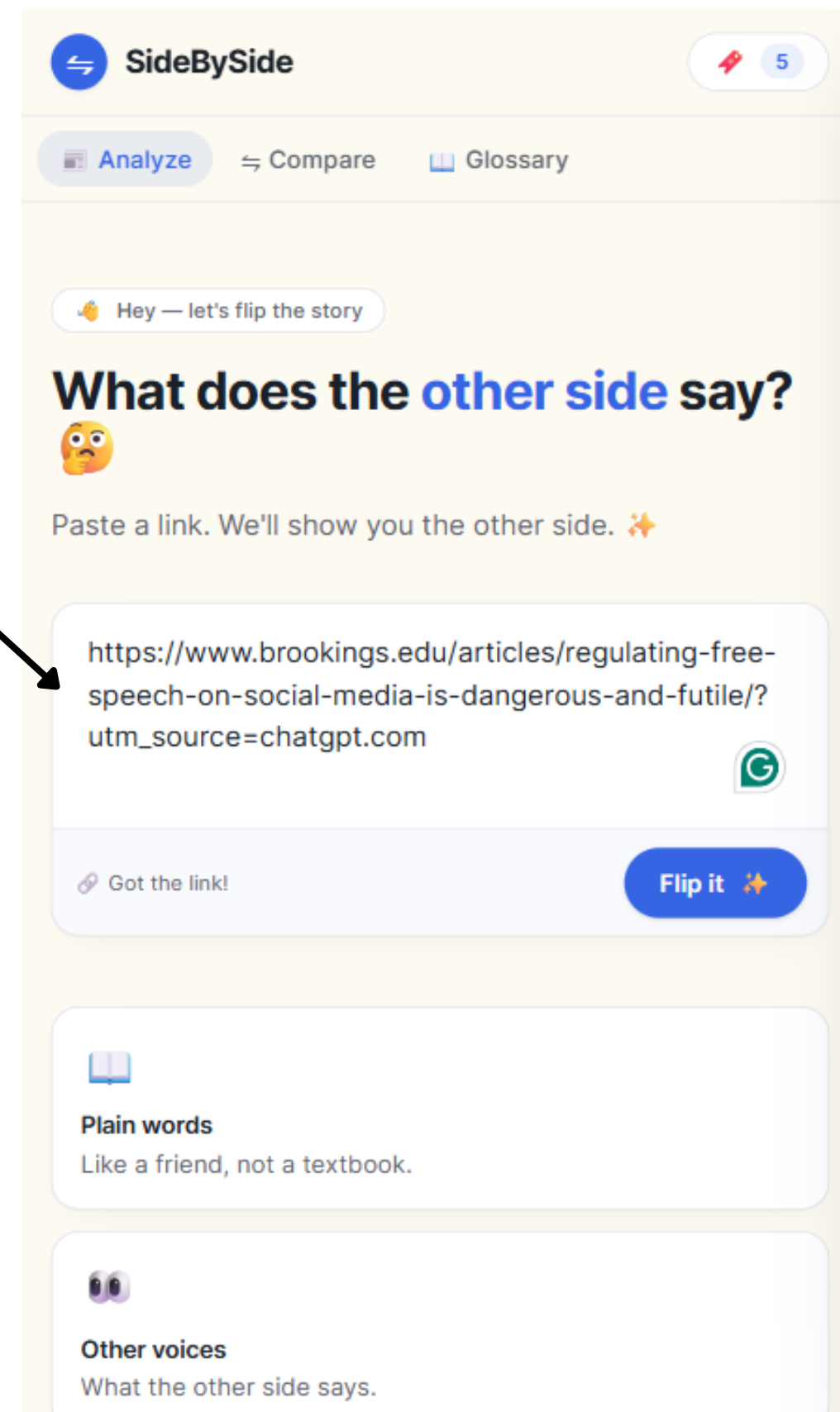
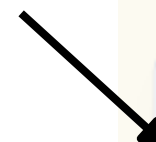
היא מאתרת מקורות נוספים על אותו נושא, מציגה את ההבדלים בין נקודות המבט, מספקת סימני אמינות, מציגה את הצד השני בצורה הוגנת וברורה, ומאפשרת גם לשאול שאלות המשך על הניתוח.



Analyze - In APP



תעתיק לבאן קישור
לכתבה/פוסט





Analyze - In APP

The screenshot shows the SideBySide app interface. At the top, there's a header with the SideBySide logo, a search icon, and a notification badge with the number 9. Below the header, there are tabs for 'Analyze', 'Compare', and 'Glossary'. The main content area features a headline: 'The potential ban of TikTok in the US due to national security concerns and its implications for free speech, as the issue reaches the Supreme Court.' Below the headline, there are tags for 'Mixed', 'informative', and 'AP News'. There are also buttons for 'Share' and 'Save'. At the bottom, there are tabs for 'Sources', 'Differences', 'Trust', 'Steelman', and a pencil icon. A section titled 'WHAT YOU SHARED' is visible, showing a card for 'TikTok US ban arrives at Supreme Court | AP News' with a 'Mixed' sentiment tag. The card text reads: 'The AP News article reports on the impending Supreme Court decision regarding a potential US ban on TikTok. The issue is framed as a conflict between national security interests, cited by the government as the reason for the proposed ban, and concerns over free speech, raised by TikTok and its users. The article highlights that a law was passed earlier in 2024 to force TikTok's Chinese parent'.

סיכום הכתבה

The screenshot shows the SideBySide app interface. At the top, there's a header with the SideBySide logo, a search icon, and a notification badge with the number 9. Below the header, there are tabs for 'Analyze', 'Compare', and 'Glossary'. The main content area features a section titled 'OTHER PERSPECTIVES (3)'. Below this, there are two cards. The first card is for 'The New York Times' with a 'Mixed' sentiment tag. The card text reads: 'The New York Times provides a detailed overview of the legal arguments surrounding the TikTok ban, emphasizing the Biden administration's national security claims and TikTok's counter-arguments based on First Amendment rights. It explores the technical challenges of a forced sale and the precedent this case could set for government regulation of foreign-owned technology platforms, noting the broad bipartisan support for the legislation. What's different: This article delves deeper into the specifics of the legal arguments and potential ramifications, including the technical feasibility of a sale and broader implications for tech regulation. Read it'. The second card is for 'The Wall Street Journal' with an 'Against' sentiment tag. The card text reads: 'The Wall Street Journal focuses on the economic and geopolitical angles of the TikTok ban, highlighting concerns from investors and the potential impact on the US technology market. It scrutinizes the national security evidence presented by the government, suggesting some skepticism about the extent of the threat, and emphasizes the significant financial implications for ByteDance and potential buyers.'

מוצא מקורות נוספים
שמראים דעות שונות



Analyze - In APP

נקודות מחלוקת בין
הכתבה שהבאת לבין
המקורות הנוספים

SideBySide 9

Analyze Compare Glossary

Sources Differences Trust Steelman N

WHERE THEY CLASH

The big disagreements

1 **Emphasis on national security rationale vs. free speech concerns**

YOUR SOURCE SAYS
The AP report mentions both national security and free speech as conflicting elements in the case.

OTHERS SAY
The New York Times balances both, The Wall Street Journal questions the strength of national security evidence, and NBC News primarily emphasizes national security concerns.

2 **Economic and geopolitical implications**

YOUR SOURCE SAYS
The AP report briefly touches upon the forced sale aspect.

OTHERS SAY
The Wall Street Journal extensively covers the economic implications for ByteDance and the technology market, while the other sources less so.

3 **Precedent for government regulation of foreign**

נקודות הסכמה בין הכתבה
שהבאת לבין המקורות
הנוספים

בודק אמינות בכתבה

SideBySide 9

Analyze Compare Glossary

Sources Differences Trust Steelman N

COMMON GROUND

What everyone nods at

- All sources acknowledge that the Supreme Court will hear the case regarding a potential US ban of TikTok.
- All sources agree that the core of the legal battle involves a clash between national security concerns and free speech rights.
- All sources identify ByteDance's Chinese ownership as the central reason for the proposed ban or forced sale.

TRUST CHECK

How solid? 🤔

Vibes, not verdicts.

Clear sources Strong
Does it say where info comes from?

Backed by evidence Strong
Facts, data, or just opinion?

Calm tone Strong
Less emotional language is better.

Other sources agree Strong
Do other outlets report the same?

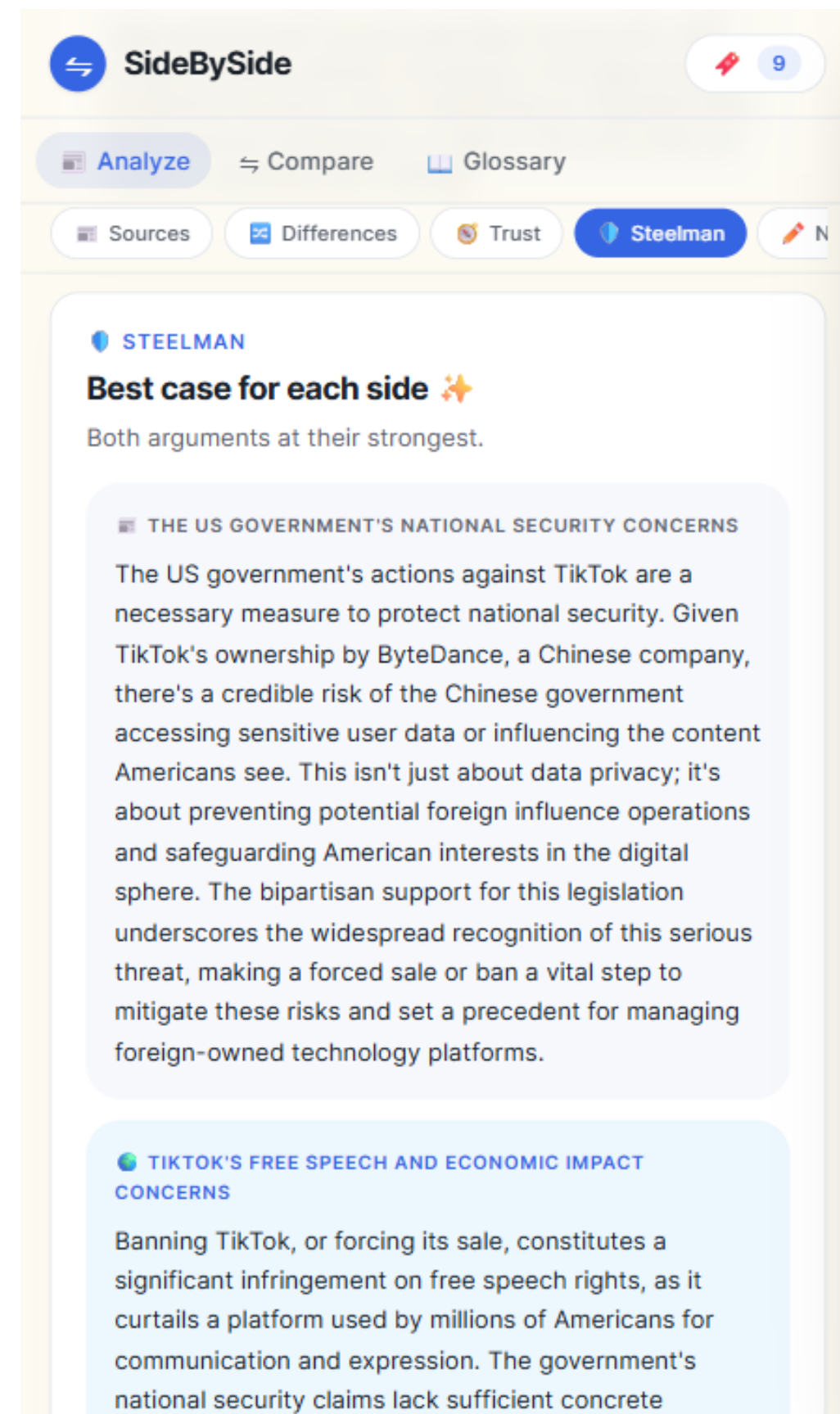
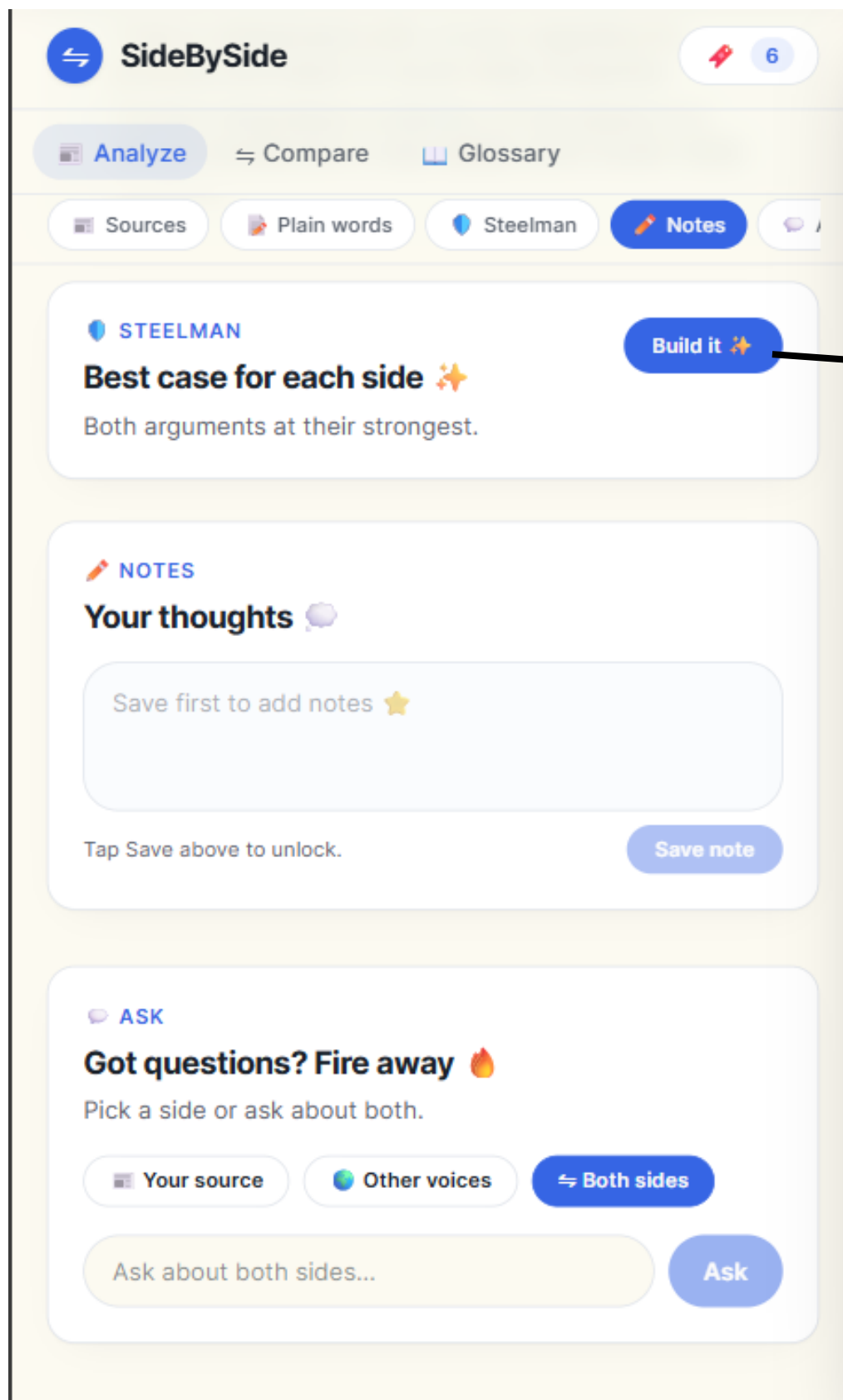


Analyze - In APP

מציג את הקייס החזק
יותר של כל צד

אחרי שמירת הניתוח
- אפשר להוסיף
נקודות משלך

יכול לשאול שאלות
על כל כתבה בנפרד
או על שתיהן ביחד





2nd Feature Compare

המשתמש יכול להשוות בין שני מקורות שונים על אותו נושא ולראות
אותם זה לצד זה.

האפליקציה מסבירה בשפה פשוטה את ההבדלים ביניהם, מסכמת
את עיקרי ההשוואה, ומאפשרת לשאול שאלות נוספות כדי להבין טוב
יותר את הפערים במסגור, בטון ובמסרים המרכזיים.



Compare - In APP

SideBySide

6

Analyze Compare Glossary

Head-to-head

Two articles, one showdown

Drop two takes. We'll spot the agree, the clash, and the spin. ✨

ARTICLE A

Link or text

Drop the first link or text 🗨️

ARTICLE B

Link or text

Now the second one 🗨️

💡 Works best on the same story.

Fight! 🗨️

מעתיק לכאן שני
קישורים לניתוח

SideBySide

8

Analyze Compare Glossary

Head-to-head

Two articles, one showdown

Drop two takes. We'll spot the agree, the clash, and the spin. ✨

ARTICLE A

Got it!

https://apnews.com/article/congress-social-media-kosa-kids-online-safety-act-parents-ead646422cf84cef0d0573c3c841eb6d?utm_source=chatgpt.com

ARTICLE B

Got it!

https://www.brookings.edu/articles/how-congress-can-protect-kids-online/?utm_source=chatgpt.com

💡 Works best on the same story.

Comparing... 🗨️

Going head-to-head...



Compare - In APP

SideBySide

Analyze Compare Glossary

HEAD-TO-HEAD

Kids Online Safety Act (KOSA)

★ Save Share

Articles Plain words Differences Notes

Label key tap

ARTICLE A Mixed

What to know about the Kids Online Safety Act that just passed the Senate | AP News

AP News · open

This AP News article provides an overview of the Kids Online Safety Act (KOSA), a bipartisan bill introduced by Senators Richard Blumenthal and Marsha Blackburn. The article explains that KOSA aims to protect children from harmful content on social media, gaming sites, and other online platforms. It notes that the bill has significant bipartisan support and seeks to prevent online harms to minors.

Tone: neutral

ARTICLE B In favor

How Congress can protect kids online | Brookinas

סיכום כל כתבה

מצא מילים שמראות על רגש

SideBySide

Analyze Compare Glossary

Articles Plain words Differences Notes

Tone: neutral

ARTICLE B In favor

How Congress can protect kids online | Brookings

Brookings · open

This Brookings article, authored by Mark MacCarthy, discusses various approaches Congress can take to protect children online, with a focus on the Kids Online Safety Act (KOSA). It contextualizes KOSA within broader efforts to regulate online platforms for minors, referencing past legislation like COPPA and contrasting KOSA's 'design restrictions' approach with 'parental consent' models seen in states like Utah. The author ultimately advocates for the design restrictions approach, coupled with a strong regulatory body for enforcement.

Tone: analytical

Loaded words

"Instagram made them feel worse" — This phrase, presented as a direct quote from internal Facebook research, is used to highlight the negative impact of social media on teen girls and build a case for stricter online safety regulations.

"toxic for teen girls" — This phrase describes Instagram's effect on teen girls and is used to emphasize the severity of the problem that online safety legislation aims to address.

הסבר פשוט של שתי הכתבות

נקודות ששתי הכתבות מסכימות עליהן

SideBySide

Analyze Compare Glossary

Articles Plain words Differences Notes

that online safety legislation aims to address.

LIKE A FRIEND EXPLAINING

Both articles discuss the Kids Online Safety Act (KOSA), a bill aimed at protecting children online. The AP News article offers a straightforward summary of the bill's purpose and bipartisan support. The Brookings piece, however, provides a deeper analysis, outlining KOSA's approach and comparing it to other legislative efforts. It also gives historical context for online safety laws and argues for a specific regulatory strategy. While AP News remains neutral, Brookings advocates for KOSA's design-based approach with strong enforcement. Both agree on the importance of safeguarding children online and mention the bill's key sponsors.

THEY BOTH AGREE ON

- Both articles acknowledge the bipartisan support for KOSA and the shared goal of protecting children online. Both also imply the urgency and importance of addressing online safety concerns for minors.
- Both articles mention Senators Richard Blumenthal and Marsha Blackburn as the sponsors of KOSA.



Compare - In APP

נקודות ששתי
הכתבות במחלוקת
עליהן

SideBySide 9

Analyze **Compare** Glossary

Articles Plain words **Differences** Notes

WHERE THEY CLASH

1 Depth of analysis on KOSA's provisions and alternatives

ARTICLE A SAYS

- Provides a basic overview of KOSA's intent to protect children online.

ARTICLE B SAYS

- Delves into the specifics of KOSA's 'risk-based, system design approach,' contrasts it with 'parental consent' models (e.g., Utah's law), and discusses criticisms from free speech and civil rights groups.
- It also proposes an ideal implementation strategy.

2 Historical Context and Broader Legislative Landscape

ARTICLE A SAYS

- Briefly mentions KOSA as a bill that 'just passed the Senate' (or is nearing passage).

ARTICLE B SAYS

- Provides extensive historical context, including the Facebook whistleblower revelations, COPPA, and the Communications Decency Act, integrating state-level efforts (California, Utah) and other proposed federal bills like the Protecting Kids on Social Media Act.

אחרי שמירת הניתוח
- אפשר להוסיף
נקודות משלך

יכול לשאול שאלות
על כל כתבה בנפרד
או על שתיהן ביחד

SideBySide 9

Analyze **Compare** Glossary

Articles Plain words **Differences** Notes

ARTICLE A SAYS

- Remains neutral, simply reporting on the bill.

ARTICLE B SAYS

- Clearly states a preference for the 'design restrictions approach' and emphasizes the need for a strong regulatory agency to implement and enforce new requirements.
- The author also acknowledges and addresses potential compromises and criticisms.

MY NOTES Tip: ★ Save to keep your notes.

What hit different? Drop your thoughts here...

Save note

ASK

Curious? Fire away 🔥

Ask about A, B, or both.

e.g. Which one's spicier? 🌶️

Ask



Glossary

עמוד שמסביר בשפה פשוטה את כל המושגים והלייבלים שמופיעים
באפליקציה, כמו Steelman-Tone, Framing, Bias.
כך המשתמש מבין טוב יותר את הניתוחים ואת המשמעות של כל
סימון שמופיע לאורך השימוש.



Glossary- In APP

 **SideBySide**

Analyze ⇌ Compare **Glossary**

 Glossary

Every label, explained simply

Not sure what a word means in SideBySide? You're in the right place. No jargon, no lectures — just plain definitions.

 Stance  Language  Trust  Tools

 **Stance** Where the article stands on its topic.

 **In favor**
The article mostly supports or defends the topic. It tends to highlight the good parts and downplay problems.
Example: An article about a new law that mainly quotes people who think it'll help.

 **Against**
The article mostly criticizes or pushes back on the topic. It focuses on risks, harms, or what's going wrong.

 **SideBySide**

Analyze ⇌ Compare **Glossary**

 **Trust** Signals that help you judge how reliable a piece is.

 **Source transparency**
Does the article tell you where its info came from? Named experts, linked studies, and quoted documents = high transparency.

 **Evidence level**
How much real proof backs up the claims — data, studies, official records — versus opinion or speculation.

 **Emotional intensity**
How much the article tries to make you feel something. Very high intensity often means the author wants to persuade more than inform.

 **Common ground**
The points that both sides actually agree on, even when they argue about everything else. A great place to start a conversation.

 **Tools**



תודה רבה!

מזמינה אתכם לשחק עם האפליקציה ולגלות פיצ'רים חדשים

<https://sidebyside-app.lovable.app>